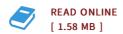# Desktop Publishing for Reproduction The Basics

By Zepherine Tate Hearring

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 78 pages. Dimensions: 11.0in. x 8.5in. x 0.2in.OVERVIEW OF THE BASICS BOOK The minute one is confronted with the task of producing a flyer, brochure, business card, etc. , the first inclination is to go directly to the computer and open a software application. Most often it is a data processing application such as Microsoft Word. These programs are alright to use if you are planning to reproduce the documents from your laserjet or inkjet printer or copier. The most widely used graphics programs for digital reproduction are the Adobe graphics programs Pagemaker 7. 0, InDesign CS6, Illustrator, and Photoshop. Successful use of these programs requires instruction at an institution there these programs are taught. Unfortunately, even though you take the classes, you may not get all the necessary basics to get you through the digital printing process. Preparing copy for reproduction does not begin at the computer. It begins at the light table. The building of a house requires an architect to draw plans for that building. His drawings indicate where each room is to be placed, the size of each room, where windows and doors...

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## Reviews

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