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How to Make Maximum Money with Your Coffee Shop in Minimum Time: Skyrocket Profits, Increase Customers, and Work Less!

By Greg Perry

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Almost every selling strategy that every coffee bar owner tries, to advertise, to market, and to attract paying customers is ineffective, costly, and wrong. Almost every penny that every coffee bar owner spends to attract paying customers is wasted; you might as well toss your money down the drain with this morning s used coffee grounds. Why rely on the same advertising methods everybody uses? Why trust your business s lifeblood - customers - to random attempts to promote your coffee shop? Stop the insanity! It s time for you to change if you want to make a lot of money in the coffee business. It s time for you to change now. Surely you know that your advertising dollars are wasted, but what specific steps can you do to reverse that? You ll find out here! How can you get customers to come to your shop when the corporate guys are down the street with all the benefits millions of dollars of branding afford them? You stop trying to compete with them and you let them worry...



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Reviews

Very good e-book and valuable one. It can be written in basic words and phrases and not confusing. You will not really feel monotony at whenever you want of your own time (that's what catalogues are for concerning should you check with me).

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This written pdf is great. It is really simplistic but surprises within the 50 percent of the pdf. I realized this pdf from my dad and i advised this pdf to understand.

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