



Making the Case for SAP HANA. Business Cases for SAP HANA

By Mattern, Michael / Croft, Ray

Condition: New. Publisher/Verlag: Rheinwerk Verlag | Learn about the practical applications of SAP HANA. See how SAP HANA can make a difference in a variety of business scenarios. Build a business case and get it off the ground | Everybody knows that SAP HANA makes things go faster-but if you want to implement it for your company, you need to promise more than just speed. How will it improve business processes? How will it save money? How will it save time? In this book, find out what SAP HANA can really do. With case studies and high-level implementation plans from a multitude of industries, you'll learn how to build a convincing business case for any scenario. Go ahead, make your case. Highlights: Requirements of modern enterprise applications Scenarios for big data and SAP HANA Flexible planning models Travel cost reduction Customer behavior analysis Flexible and consistent data models Service-level management automation Sensor data evaluation Fraud management Health services Galileo Press heißt jetzt Rheinwerk Verlag. | Introduction . 15 1 . Big Data: More than Just Performance . 23 1.1 . What Does Big Data Mean? . 25 1.2 . How Do Benefits from Big Data Come About? . 41 1.3...



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