



Challenges in the Tour Operating Business in Developing Countries

By Asfaw, Tibebe Sirak

Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Evidence from Ethiopia | Ethiopia has enormous potential as a tourism destination offering a rich array of cultural, historic and natural sites that set the country apart from most (if not all) African countries. However, the performance of the sector is one of the lowest. This is in part due to the inefficiency of the (domestic) tour operators to market the country's destinations as competitive advantage in tourism is no longer just a stock of attractions, but increasingly how the tourist magnets are managed and to what extent they are complemented with man-made innovations and developed into products. This book, after studying the case thoroughly, points out the major challenges that the Ethiopian tour operators are facing and provide possible remedies to overcome the problems. "Challenges in the Tour Operating Business in Developing Countries: Evidence from Ethiopia" is ideal for international and domestic tour operators and researchers who are keen to study the subject further in Ethiopia or replicate the study in a different setting. | Format: Paperback | Language/Sprache: english | 72 pp.



READ ONLINE
[977.78 KB]

Reviews

Basically no phrases to spell out. It is actually rally interesting through studying time. You can expect to like just how the article writer create this publication.
-- **Braden Leannon**

This pdf is worth buying. It is actually writter in basic words and not confusing. Its been printed in an remarkably basic way in fact it is merely following i finished reading this publication through which really altered me, affect the way i really believe.
-- **Dr. Linwood Lehner IV**

Relevant Kindle Books



[God Made Everything Christian Padded Board Book \(Hardback\)](#)

Shiloh Kidz, United States, 2013. Hardback. Book Condition: New. 178 x 173 mm. Language: English . Brand New Book. Your little ones will learn about and explore the wonders of God s creation with this delightful inspirational board book. Inspired by Colossians...



[Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .](#)

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can usually download a free scanned copy of the...



[Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade](#)

Book Condition: Brand New. Book Condition: Brand New.



[Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade](#)

Book Condition: Brand New. Book Condition: Brand New.



[Growing Up: From Baby to Adult High Beginning Book with Online Access](#)

Cambridge University Press, 2014. UNK. Book Condition: New. New Book. Shipped from US within 10 to 14 business days. Established seller since 2000.



[My Life as an Experiment: One Man s Humble Quest to Improve Himself by Living as a Woman, Becoming George Washington, Telling No Lies, and Other Radical Tests](#)

SIMON SCHUSTER, United States, 2010. Paperback. Book Condition: New. Reprint. 212 x 138 mm. Language: English . Brand New Book. One man. Ten extraordinary quests. Bestselling author and human guinea pig A. J. Jacobs puts his life to the test and reports...