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Success in Investment

By R.G. Winfield

John Murray. Paperback. Condition: New. UNUSED, VERY GOOD, NOT EX-LIBRARY, shows signs of shelfwear, bend in cover, water damaged, cover is different to the one on Amazon, 426 pages. For the fourth edition, this well-established text has been completely reset, and restructured to provide the easiest possible progression from one topic to another. Every unit has been thoroughly updated to take account of recent trends and developments in the world of investment, and the opportunity taken to present more information graphically by way of tables, diagrams and extracts. There are new chapters on pensions, overseas investment and investors, and take-overs and mergers. The selection of exam questions from both the Chartered Institute of Bankers (CIB) and the Security Industry Examinations (SIE) has been brought up to date and made more comprehensive. Success in Investment is ideal for both professional studies and the individual investor, especially for: the 'Investment' option of the CIB Associateship examinations*the 'Investment Analysis' and 'Private Client Investment Advice and Management' papers of the SIE the financial management papers of accountancy examinations such as those of the ACCA, ICA and CIMA*the investment and finance aspects of CII, SIA and ICSA exams*undergraduate and BTEC Higher National courses in business...



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