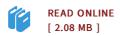




# The Maybelline Story And the Spirited Family Dynasty Behind It

By Sharrie Williams

Bettie Youngs Book Publishers. Paperback. Condition: New. 416 pages. Dimensions: 9.0in. x 6.0in. x 1.0in.In1915, when a kitchen stove fire singed his sister Mabels lashes and brows, Tom Lyle Williams watched in fascination as she performed what she called a secret of the haremmixing petroleum jelly with coal dust and ash from a burnt cork and applying it to her lashes and brows. Mabels simple beauty trick ignited Tom Lyles imagination and he started what would become a billion-dollar business, one that remains a viable American icon after nearly a century. He named it Maybelline in her honor. Throughout the twentieth century, the Maybelline company inflated, collapsed, endured, and thrived in tandem with the nations upheavalsas did the family that nurtured it. Tom Lyle Williamsto avoid unwanted scrutiny of his private lifecloistered himself behind the gates of his Rudolph Valentino Villa and ran his empire from the shadows. Now, after nearly a century of silence, this true story celebrates the life of an American entrepreneur, a man forced to remain behind a maskusing his sister-in-law Evelyn Boecherto be his front. Stories of the-greatman-and-how-he-did-it serve as a traditional mainstay of biographies, but with the strong womens book-buying market, a resurgence of...



## Reviews

This pdf is definitely worth getting. Better then never, though i am quite late in start reading this one. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Jeramie Davis

Extensive guide! Its this kind of great read. It is really simplistic but excitement from the 50 percent of your pdf. I am just quickly will get a pleasure of looking at a composed book.

-- Tomasa Bins

## Other eBooks



#### The Poor Man and His Princess

Mark Martinez, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The Poor Man and His Princess is a children's short story about unconditional love, and the connection made...



Klara the Cow Who Knows How to Bow (Fun Rhyming Picture Book/Bedtime Story with Farm Animals about Friendships, Being Special and Loved. Ages 2-8) (Friendship Series Book 1)

Createspace, United States, 2015. Paperback. Book Condition: New. Apoorva Dingar (illustrator). Large Print. 214 x 149 mm. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Klara is a little different from the other cows, because she has a very special...



## Read Write Inc. Phonics: Blue Set 6 Non-Fiction 1 Save the Whale

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 185 x 72 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books is carefully levelled to match childrens growing...



Daddyteller: How to Be a Hero to Your Kids and Teach Them What's Really by Telling Them One Simple Story at a

Createspace, United States, 2013. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. You have the power, Dad, to influence and educate your child. You can teach your child about a virtue or...



### Anna's Fight for Hope: The Great Depression 1931 (Sisters in Time Series 20)

Barbour Publishing, Inc., 2004. Paperback. Book Condition: New. No Jacket. New paperback book copy of Anna's Fight for Hope: The Great Depression 1931 (Sisters in Time Series 20). Publisher recommended for ages 8 to 12 years, Grades 4-8. Uhrichsville OH: Barbour Publishing...



The Whale Tells His Side of the Story Hey God, Ive Got Some Guy Named Jonah in My Stomach and I Think Im Gonna Throw Up

B&H Kids. Hardcover. Book Condition: New. Cory Jones (illustrator). Hardcover. 32 pages. Dimensions: 9.1in. x 7.2in. x 0.3in.Oh sure, well all heard the story of Jonah and the Whale a hundred times. But have we heard it from the perspective of the...