



## The Art of Sponsorship - A Course: For Parks, Outdoor Facilities and Non-Profits Serving the Public (Paperback)

By Robert Villegas

Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. This short book is based upon Mr. Villegas book Finding Sponsors for Sport and Entertainment. It is also based upon a course that he taught for an organization managing Indiana Parks and Recreation facilities. It is, in a sense, a condensation of information from the book geared toward organizations that would like to earn revenues on their facilities through corporate sponsorship.



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