



EPUB From the Ground Up: A Hands-On Guide to EPUB 2 and EPUB 3 (Paperback)

By Jarrett Buse

McGraw-Hill Education - Europe, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book. CREATE PERFECTLY FORMATTED E-BOOKS WITH EPUB! EPUB from the Ground Up shows you, step by step, how to develop state-of-the-art electronic publications with one of the most widely used standards in the industry. This practical guide walks you through the basics of HTML, XHTML, XML, CSS, and JavaScript. No prior experience with markup languages or programming is needed! You ll learn how to set up your EPUB file, select fonts, add images, and even incorporate audio, video, interactivity, and more features with EPUB 3. The book explains how to convert your file for use on various devices, including the Kindle. The most popular free software for EPUB creation, such as Sigil and Calibre, is also discussed. Detailed examples help you understand the concepts covered in this hands-on resource. Learn how to use XML, HTML, and XHTML to code your EPUB file Enhance the visual quality of your e-book with CSS Change fonts and add colors and images Create the table of contents and manage reading order using Navigation Center eXtended (NCX) and Open Packaging Format (OPF) files Convert your EPUB file to Kindle and...



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