



You Are the Brand, Stupid!: How to Get Noticed, Gain Instant Credibility, Make Millions and Dominate Your Competition by Building Your Celebrity E (Hardback)

By Tracy E Myers CMD

Worldwide Expert Press, 2011. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Discover the Insider s Secrets to Boosting Sales, Brand Awareness, and Credibility by Becoming a Sought-After Industry Expert Forget the high-priced publicist. YOU Are the Brand, Stupid is your insider s playbook for gaining priceless publicity and increased sales-all by leveraging your greatest resource: YOU! In this easy-to-follow, step-by-step guide, you ll learn how you can establish yourself as a respected celebrity expert in your market. Whether you own your own business or work for someone else, this invaluable status can take your career and business to the next level. You ll discover how to: -Become the media s go-to expert in your industry, gaining prestige and exposure for free -Effectively harness social-media tools like Facebook and Twitter to boost your bottom line -Put on fun events that will have people clamoring to buy your product or service-and might even make the evening news -Get all-important sales leads by producing compelling marketing material people actually want -Avoid the top mistakes businesspeople make when trying to market their business -Use 10 brand-building strategies to turn your ordinary business into an extraordinarily forceful brand experience...



READ ONLINE

[4.13 MB]

Reviews

This sort of pdf is everything and got me to searching forward and a lot more. Of course, it is engage in, nevertheless an interesting and amazing literature. I realized this ebook from my i and dad encouraged this book to find out.

-- Miss Bella Volkman Sr.

It in a single of my favorite publication. It really is rally interesting throug studying period. Your life period will probably be transform once you total looking at this book.

-- Janie Schultz I

You May Also Like



[Baby Bargains Secrets to Saving 20 to 50 on Baby Furniture Equipment Clothes Toys Maternity Wear and Much Much More by Alan Fields and Denise Fields 2005 Paperback](#)

Book Condition: Brand New. Book Condition: Brand New.



[Read Write Inc. Phonics: Green Set 1 Non-Fiction 3 Let s Go!](#)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 215 x 88 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books is carefully levelled to match childrens growing...



[The Snow Globe: Children s Book: \(Value Tales\) \(Imagination\) \(Kid s Short Stories Collection\) \(a Bedtime Story\)](#)

Createspace, United States, 2013. Paperback. Book Condition: New. Large Print. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Want your kids to enjoy a story of boundless imagination? NOW FOR A LIMITED TIME EXCLUSIVE KINDLE OFFER:...



[Kids Perfect Party Book \("Australian Women's Weekly"\)](#)

ACP Books, 2007. Paperback. Book Condition: New. A Brand New copy, unused and unread. Dispatched by next working day from Hereford, UK. We can now offer First Class Delivery for UK orders received before 12 noon, with same-day dispatch (Monday-Friday) not including...



[Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade](#)

Book Condition: Brand New. Book Condition: Brand New.



[Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade](#)

Book Condition: Brand New. Book Condition: Brand New.