



Pioneering Portfolio Management: An Unconventional Approach to Institutional Investment

By David F. Swensen

Simon & Schuster. Other book format. Condition: new. BRAND NEW, Pioneering Portfolio Management: An Unconventional Approach to Institutional Investment, David F. Swensen, In his fourteen years as Yale's chief investment officer, David Swensen has revolutionised management of the university's investment portfolio. By relying on nonconventional assets, including private equity and venture capital, Swensen has achieved a remarkable annualised return of 16.2 percent, which has added more than \$2 billion to Yale's endowment. With his exceptional performance record prompting many other institutional portfolio managers to emulate his approach, Dr. Swensen has long been besieged by professionals in the field to write a book articulating his philosophy and strategies of portfolio management. Pioneering Portfolio Management provides a road map for creating a successful investment programme. Informed by Swensen's deep knowledge of financial markets, and ranging from the broad issues of goals and investment philosophy to the strategic and tactical aspects of portfolio management - such as handling risk, selecting investment advisers, and negotiating the opportunities and pitfall in individual asset classes - the book provides a vital source of information for anyone involved in institutional investments.



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