



The Role of Information Systems Research Centers (Classic Reprint) (Paperback)

By Gary W Dickson

Forgotten Books, United States, 2018. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from The Role of Information Systems Research Centers There is little doubt of the need for Management School-based research in the information systems field today. The field is very young academically, needing clarification, strengthening, or refinement of almost all of its so recently established frameworks, concepts and techniques. It is also, however, a rapidly changing field. From an academic viewpoint, therefore, it demands constant updating, revision and, often, complete redesign of the often tenuous knowledge we currently have. Significantly, from the viewpoint of the practicing manager, increased research in the field is also very desirable. The information systems function today is claiming a larger and larger share of corporate and non-profit organizational resources, both financial and managerial. Many believe that corporate bottom - line success will increasingly hinge upon effective use of information technology. Whether or not this is true is far from certain. What is certain, however, is that we must understand the managerial opportunities and problems which will develop with the new technology. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find...



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