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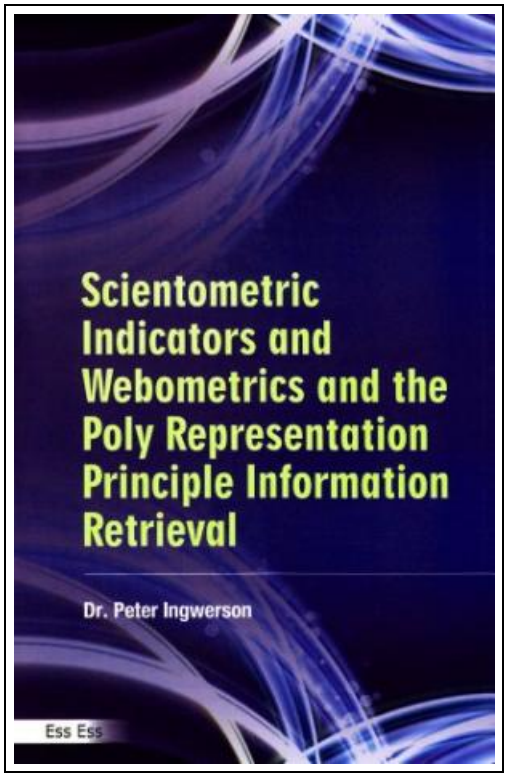

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Ess Ess Publications, New Delhi, 2012. Hardcover. Book Condition: New. The lecture on Scientometric indicators presented two fundamental models of scientific communication - the classic one mainly providing access to document records in library catalogues and bibliographic databases, and the digitized one, relying on open access and diversified document access potentials. The lecture contextualizes, characterizes and exemplifies the concept of Scientometrics. The second lecture on the Range of Webometrics provided insights into the history of webometrics in context of other research evaluation methods. The lecture exemplified selected cases, both from traditional webometric analyses and new ones based on scientific dataset usage and comparisons of link and download/reading patterns for newspapers. The third lecture was on poly-representation which provides on integrated and explicitly cognitive framework for understanding the process involved in information retrieval. The lecture outlined the principle of poly-representation with a focus on the kinds of representations involved. The potentials, strengths and problems of applying the principle are discussed in the light of recent studies. The challenges and opportunities for future research are identified along a poly-representation continuum. Contents: Preface. Foreword. Introduction. 1. Scientometric indicators: into open access and publication points for research evaluation. 2. The range of webometrics: forms of digital social utility as tools. 3. Polyrepresentation - bridging laboratory information retrieval and user context. References. Index. Page Extent: xxvi + 80 with various figures.

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