



Talking a Good Game

By Allison Hawk Collinger, Carla Freiman Feuer

AHC Consulting, United States, 2013. Paperback. Book Condition: New. 201 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.Understanding American English is one of the first challenges that foreign nationals encounter in the U.S. corporate culture because American business conversation is riddled with sports references and expressions. Without that knowledge, business and social opportunities are lost or wasted by non-Americans (and non-sports fans) who work with or for Americans simply because they don't know how to take advantage of sports talk to build strong relationships. Talking A Good Game is an informative and entertaining guide into American sports and sports culture that offers a mix of must-know information about all major American spectator sports and teaches readers some common sense communications techniques for using sports to make valuable business connections and social contacts, too.



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