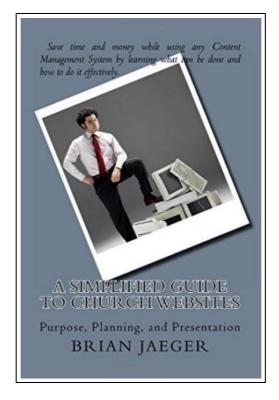
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A SIMPLIFIED GUIDE TO CHURCH WEBSITES: PURPOSE, PLANNING, AND PRESENTATION



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Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand ******. Your church website could be better. Even if you paid a lot of money a few years ago, it s not exactly what you want. Maybe it doesn t exist at all, or maybe the volunteer who built it left for another church. While the reasons for not having a good church website are infinite, the way to create a better church website has just gotten a bit simpler with this guide designed to help anyone interested in attempting to implement a new website for a church. This is a book each minister, congregational president, and church library needs. The book starts with an argument for having a better website. If you ve had trouble convincing your board or members of the need, you ll find some resources that might help. The guide then presents some suggestions about the kind of framework to use in building your new or updated site. The next part of the book takes a look at a website from top to bottom, going over most of what you ll need to create an effective design. Ratings are given for relative importance and difficulty of web page elements. The book then discusses pages of a typical church website, making some suggestions as to how to lay the pages out. You will also learn about several of the most popular and useful add-ons available for church websites. The entire book is written with budget in mind, since the author designs websites for local churches at a fraction of the cost of many custom web design businesses. The book is a pragmatic guide that covers most of what you ll need without trying to...



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