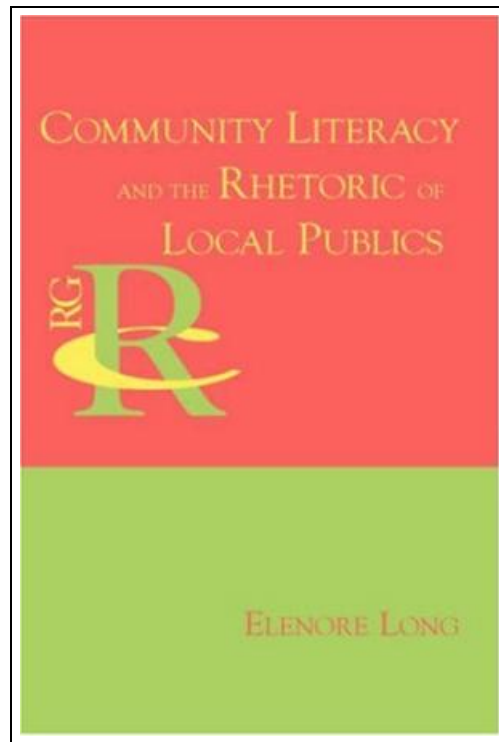


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Parlor Press, United States, 2008. Paperback. Condition: New. Annotated edition. Language: English . Brand New Book ***** Print on Demand *****.Offering a comparative analysis of community-literacy studies, COMMUNITY LITERACY AND THE RHETORIC OF LOCAL PUBLICS traces common values in diverse accounts of ordinary people going public. Elenore Long offers a five-point theoretical framework. Used to review major community-literacy projects that have emerged in recent years, this local public framework uncovers profound differences, with significant consequence, within five formative perspectives: 1) the guiding metaphor behind such projects; 2) the context that defines a local public, shaping what is an effective, even possible performance, 3) the tenor and affective register of the discourse; 4) the literate practices that shape the discourse; and, most significantly, 5) the nature of rhetorical invention or the generative process by which people in these accounts respond to exigencies, such as getting around gatekeepers, affirming identities, and speaking out with others across difference. COMMUNITY LITERACY AND THE RHETORIC OF LOCAL PUBLICS also examines pedagogies that educators can use to help students to go public in the course of their rhetorical education at college. the concluding chapter adapts local-public literacies to college curricula and examines how these literate moves elicit different kinds of engagement from students and require different kinds of scaffolding from teachers and community educators. A glossary and annotated bibliography provide the basis for further inquiry and research. ABOUT THE AUTHOR After completing a postdoctoral fellowship through Pittsburgh s Community Literacy Center and Carnegie Mellon University, Elenore Long continued to direct community-literacy initiatives with Wayne Peck and Joyce Baskins. With Linda Flower and Lorraine Higgins, she published LEARNING TO RIVAL: A LITERATE PRACTICE FOR INTERCULTURAL INQUIRY. They recently published a fifteen-year retrospective for the COMMUNITY LITERACY JOURNAL. She currently directs the composition program and Writers Center at...



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