



Entrepreneurial Attitude Orientation and Intention among Students

By R. Ponmani

LAP Lambert Academic Publishing Jan 2017, 2017. Taschenbuch. Condition: Neu. Neuware - Entrepreneurship plays a crucial role in the growth and development of economy and it is a key contributor to innovativeness and product improvement. Entrepreneurship helps in the process of economic development for creating both direct and in-direct employment. Many economists have highlighted the role of entrepreneurship in economic development. In a country like India, due to globalization process and restructuring of organizations, the number of jobs is dwindling. Youth unemployment in India has adverse effect on the economy, as educated unemployed will become revolutionary destroying the social order in their mounting frustration. Therefore, to goad individuals to take up entrepreneurship as a career option it would be highly desirable to determine the extent of awareness and intention to be entrepreneurs. This book is the result work attempted exploring the entrepreneurial attitude orientation and intention among various categories of students in India. The research mainly focuses on the gender and differences among students belonging to various streams of study. It is also attempted to study the relationship among attitude, intention and entrepreneurial behaviour of students. 296 pp. Englisch.



[READ ONLINE](#)
[6.61 MB]

Reviews

This kind of publication is almost everything and taught me to seeking ahead and a lot more. I really could comprehend almost everything out of this created e publication. I am effortlessly can get a pleasure of reading through a created ebook.

-- **Keon Lowe**

Certainly, this is the finest job by any publisher. I was able to comprehend almost everything out of this published e ebook. You wont truly feel monotony at at any moment of the time (that's what catalogues are for concerning should you question me).

-- **Graciela Emard**