



Proven Strategies for Success

By Judith Wright

Judith Wright, United Kingdom, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Proven Strategies for Success People often refer to the 4 P s of Marketing as; Price, Product, Place and Promotion, but in this fascinating book these 4 P s have a new twist; People, Passion, Pioneering and. Purple! So if you are looking for help from a theoretical textbook, then please don t buy this book. If however you are looking for a down to earth approach with proven strategies for success.proceed to payment, you ve just found it. If you ve got a great idea for starting a business or already have a business but want to take it to the next level, this book will benefit you. It covers everything from; understanding who your customers are, how to communicate with them and what media to use to speak to them. It also deals with the stuff that people often forget such as; how do you keep yourself on-track and pursue your own personal development so your business keeps growing. Within these pages you will receive valuable business insights and essential quick tips to help propel...

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