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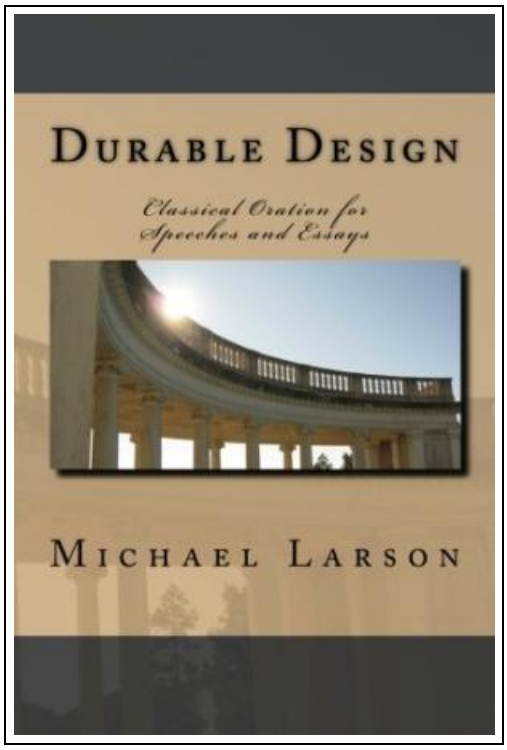

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DURABLE DESIGN: CLASSICAL ORATION FOR SPEECHES AND ESSAYS

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CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 86 pages. Dimensions: 9.0in. x 6.0in. x 0.2in.Classical design for the modern communicator. This elegant guide to organization brings to life the time-honored art of arranging ones thoughts into a cohesive piece of thesis-driven communication, whether oral or written. The particular method of organization under discussion here is that of classical oration, a flexible and robust system for ordering the components of a speech or an essay so as to maximize the rhetorical impact on a given audience. After a brief introduction, the book is arranged in two parts. The first part defines each of the six components of classical oration, and the second part delineates a suggested sequence for the actual building of a cohesive essay or speech. Included at the end is an appendix containing a sample essay and a sample speech to illustrate classical oration design features. Lots of people have good ideas but find themselves at a loss when it comes to ordering those ideas in such a way that others can readily apprehend them. This book is for all those people: for speakers and writersand ultimately for their audiences. This item ships from La Vergne,TN. Paperback.

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