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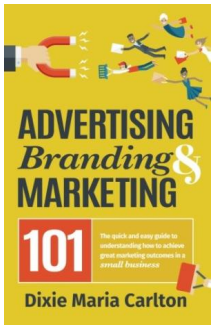

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Small Business Owners Guide to Understanding Marketing Jargon for More Effective Results. When it comes to marketing your understanding of the basics can potentially save you thousands of dollars on advertising, marketing and branding. This book covers the basics of each of the key areas of marketing and branding, including: -Identifying Your Target Markets -Marketing and Brand Planning -Media and...

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- Authored by Dixie Maria Carlton
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