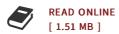




The Gift of the Gab: How Eloquence Works (Paperback)

By David Crystal

Yale University Press, United States, 2017. Paperback. Condition: New. Reprint. Language: English. Brand New Book. A many-faceted exploration of spoken eloquence: how it works, how it has evolved, and how to tap its remarkable power We all know eloquence when we hear it. But what exactly is it? And how might we gain more of it for ourselves? This entertaining and, yes, eloquent book illuminates the power of language from a linguistic point of view and provides fascinating insights into the way we use words. David Crystal, a world-renowned expert on the history and usage of the English language, probes the intricate workings of eloquence. His lively analysis encompasses everyday situations (wedding speeches, business presentations, storytelling) as well as the oratory of great public gatherings. Crystal focuses on the here and now of eloquent speaking-from pitch, pace, and prosody to jokes, appropriateness, and how to wield a microphone. He explains what is going on moment by moment and examines each facet of eloquence. He also investigates topics such as the way current technologies help or hinder our verbal powers, the psychological effects of verbal excellence, and why certain places or peoples are thought to be more eloquent than others....



Reviews

It in one of the best book. Better then never, though i am quite late in start reading this one. You wont feel monotony at at any moment of the time (that's what catalogues are for regarding in the event you check with me).

-- Dr. Kristin Dickens

This is an awesome publication i have at any time read. Of course, it is play, still an interesting and amazing literature. You will like just how the author write this book.

-- Prof. Herta Mann

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Createspace, United States, 2015. Paperback. Book Condition: New. 258 x 208 mm. Language: English . Brand New Book ***** Print on Demand *****. This isn t porn. Everyone always asks and some of our family thinks it is for sure. but it s not....



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