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## Executive Information Systems: A Guide for Senior Management and MIS Professionals (Hardback)

By Robert J. Thierauf

ABC-CLIO, United States, 1991. Hardback. Condition: New. New.. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. This work highlights the coming age of management information systems for all types of executives by focusing on executive information systems, or EIS. Serving as a data-intensive system, an EIS offers a snapshot of a company's past and present operations as a way of predicting the future. In this book, Robert Thierauf provides a complete picture of executive information systems, from an introduction of what these systems are all about, to the hardware, software, and applications that form the basis of an EIS environment. The work is divided into four basic sections. The first provides an overview of executive information systems, discussing the real need for an EIS, the essential characteristics underlying it, and its relationship to prior management information systems. The types of executive decision making typically found in an EIS environment, illustrated with specific examples, are also examined. The second section focuses on the computer hardware and software that is useful within an EIS operating mode, along with on-line databases that assist executives in decision making. The development of executive information systems is covered in section three, which...



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