



## The Varieties of Leadership at Novarum Pharmaceuticals: A Novel (Hc)

By Floyd Kemske

Information Age Publishing. Hardcover. Book Condition: New. Hardcover. 198 pages. Dimensions: 9.2in. x 6.1in. x 0.5in. Storytelling is a time-honored way of educating. Case studies attempt to engage students, but are limited because they do not develop characters or settings. What is needed is a full-length novel with complex, sympathetic characters and a story grounded in leadership and organizational behavior theories. *Novarum Pharmaceuticals* is such a book. Set in a large U. S. firm, it follows the struggles of an executive vice president trying to launch an innovative joint venture with a Middle Eastern company. The story proceeds from Nia Stevens first strategic proposal, through various triumphs and setbacks, to a final crisis in which she must choose between what she views as her career and her principles. The main characters reveal a mix of motives and perceptions about each other and doing business in the Middle East. They converge and clash and their actions change as the story unfolds. Neither a tragedy nor a comedy, the book is a plausible depiction of life within a modern corporation. *Novarum Pharmaceuticals* embodies all the elements of a novel, but unlike novels this one contains an index that professors and students alike can...



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### Reviews

*This book is definitely not effortless to start on reading through but extremely fun to learn. Better than never, though i am quite late in start reading this one. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- *Aliya Franecki*

*A high quality book and also the typeface utilized was exciting to read. This really is for anyone who statte there was not a worthy of reading. I am easily will get a enjoyment of reading a written ebook.*

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