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100 GREAT BUSINESS LEADERS: OF THE WORLD'S MOST ADMIRED COMPANIES



Marshall Cavendish International (Asia) Pte Ltd. Paperback. Book Condition: new. BRAND NEW, 100 Great Business Leaders: of the World's Most Admired Companies, Jonathan Gifford, 100 Great Business Leaders selects the very best business leaders from the last 200 years, investigating their ideas, their personal qualities, their decisions and their routes to success. Each concise account concludes with a summary of key ideas, demonstrating how a reader might apply these ideas in their own lives. The 100 chosen business leaders are...

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