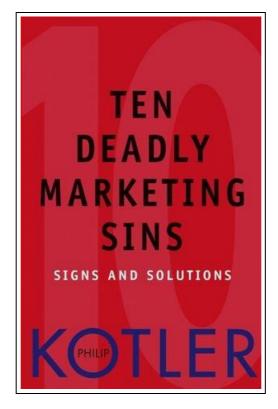
# The Ten Deadly Marketing Sins: Signs and Solutions (Hardback)



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