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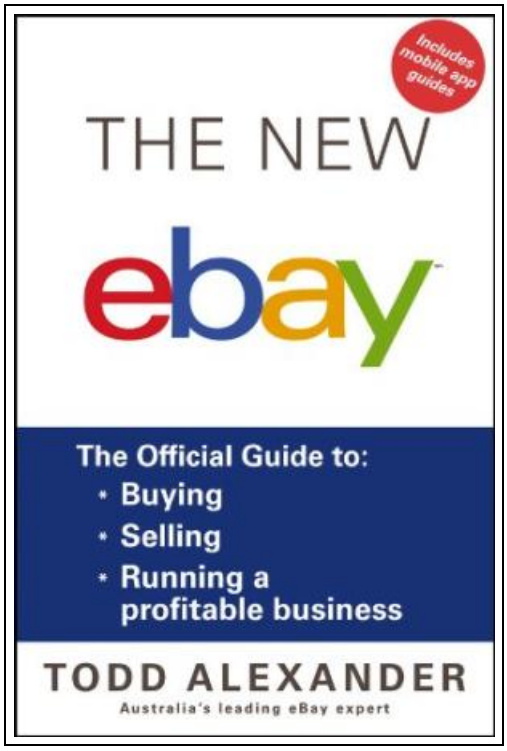

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John Wiley & Sons Australia Ltd. Paperback. Book Condition: new. BRAND NEW, The New eBay: The Official Guide to Buying, Selling, Running a Profitable Business, Todd Alexander, This is the only comprehensive, official guide to buying and earning money on eBay Australia. Written by an eBay insider with more than ten years of experience with the company, The New eBay guides you through the very basics to the more complicated - from a brief history of eBay itself to simple site navigation to every complexity of buying and selling. Whether you just want to earn a few dollars on the side or turn your hobby into a full-time business, this book explains it all. Written in clear, user-friendly language backed by simple step-by-step instructions and helpful screen grabs from the site, the book covers everything first-timers need to know and all the secrets experienced sellers wish they knew. This is the first complete official guide for eBay Australia written by a company insider. It covers such topics as finding items and bidding on them, pricing and listing items for sale, accepting payments, tracking sales, logistics, customer service, and more. Perfect for every eBay user, from part-timers to serious sellers who want to build a profitable business, The New eBay is the ideal guide for anyone who wants to get the most out of the world's most popular shopping and selling site.

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