



Chinas Projected Image - A Structured, Focused Comparison in the United States of America

By Arda Can elik

Grin Verlag. Paperback. Condition: New. 104 pages. Dimensions: 8.3in. x 5.8in. x 0.2in. Masters Thesis from the year 2011 in the subject Politics - Political Systems - General and Comparisons, grade: VG, Uppsala University (Department of Peace and Conflict Research), course: Political Science - Diplomacy, language: English, comment: His written work has been well-structured and consistently argued - Prof , abstract: This study provides an examination about Chinas projected image and explores how China implements various concepts and channels for image building activities. It also displays the reasons and motivation points of image projection as a national policy. This national policy gives a reference to Chinese grand strategy which is embodied in Chinese Soft Power. Bearing this in mind; the study provides an explanation about the sources of projected image. In order to follow the right track, the study primarily establishes an internal examination within China thereafter it explores the projection process within the U. S case. This approach enables to understand the changing U. S views of China and also pursues to find the dynamics of U. S public perception. In regards to the analysis; the study examines the Chinese efforts which try to build a favourable image in the..



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