

WHY DO WE
SELL LOW
and
BUY HIGH?



The guide you must read
Before you invest

AMIR AVITZUR

Why Do We Sell Low and Buy High?: The Guide You Must Read Before You Invest (Paperback)

By Amir Avitzur

Amir Avitzur, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.We all know that in order to be a successful investor, we should buy low and sell high. In other words, we should pay a low price for our investment and sell it for a higher price. So why do many of us do exactly the opposite? Why do we buy high and sell low? To answer this question, I would like you to join me on a journey. As you read this book, you will realize some of the major mistakes we make as investors. You will discover why being liked does not make you a good investor, why our inability to not act might stop us from achieving the success we want, and why 88 percent of Swedish drivers believe they are safer drivers than most. After we learn to recognize some of our mistakes as investors, we will go on to learn about the stock market and the psychology of its participants. You'll learn the true value of a company and that a stock is more than a ticker running at the bottom of a TV screen while...

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