



## Shareholder advocacy and social performance of the firms in the USA

By Martínez, Laura

Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Evolution of the shareholder advocacy to improve social performance of the firms | We analyzed the Socially Responsible Investment in the USA from the shareholder's point of view. Based on the rule 14a-8, dissatisfied investors or activists may submit proposal to be implemented in order to improve social, societal and environmental performances of a firm. They may change the firm strategy through their proposals. We updated a database from 1997 to 2007 and outlined the nature of 3,428 filed resolutions, targeted companies, resolution's outcomes and filers. Assuming that Socially Responsible Investment is a growing phenomenon, this report contributes to knowledge about the nature of the resolutions and their vote, and the involvement of filers. | Format: Paperback | Language/Sprache: english | 52 pp.

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