



The Hamburger: A History (Paperback)

By Josh Ozersky

Yale University Press, United States, 2009. Paperback. Condition: New. Language: English . Brand New Book. What do Americans think of when they think of the hamburger? A robust, succulent spheroid of fresh ground beef, the birthright of red-blooded citizens? Or a Styrofoam-shrouded Big Mac, mass-produced to industrial specifications and served by wage slaves to an obese, brainwashed population? Is it cooking or commodity? An icon of freedom or the quintessence of conformity? This fast-paced and entertaining book unfolds the immense significance of the hamburger as an American icon. Josh Ozersky shows how the history of the burger is entwined with American business and culture and, unexpectedly, how the burger's story is in many ways the story of the country that invented (and reinvented) it. Spanning the years from the nineteenth century with its waves of European immigrants to our own era of globalization, the book recounts how German hamburg steak evolved into hamburgers for the rising class of urban factory workers and how the innovations of the White Castle System and the McDonald's Corporation turned the burger into the Model T of fast food. The hamburger played an important role in America's transformation into a mobile, suburban...

DOWNLOAD



READ ONLINE

[7.15 MB]

Reviews

This book is fantastic. It really is packed with wisdom and knowledge I am pleased to explain how this is the greatest ebook I actually have go through in my personal daily life and can be the greatest ebook for at any time.

-- **Mr. Zachariah O'Hara**

This sort of book is almost everything and helped me looking in advance and much more. Yes, it can be enjoy, nevertheless an amazing and interesting literature. Its been written in an extremely simple way which is simply right after I finished reading this publication through which in fact altered me, alter the way I really believe.

-- **Lizeth Witting**

You May Also Like



The Case for the Resurrection: A First-Century Investigative Reporter Probes History's Pivotal Event

ZONDERVAN, United States, 2010. Paperback. Book Condition: New. 180 x 127 mm. Language: English . Brand New Book. The Case for the Resurrection, a ninety-six-page booklet from bestselling author Lee Strobel, provides new evidence that shines a fresh light on the Bible...



Billy the Kid; A Romantic Story Founded Upon the Play of the Same Name

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can usually download a free scanned copy of the...



Telling the Truth: A Book about Lying

Baker Publishing Group, United States, 2016. Paperback. Book Condition: New. 203 x 203 mm. Language: English . Brand New Book. Stories to Encourage Positive Behavior in Small Children The preschool and kindergarten years are some of the most important formative years of...



Absolutely Lucy #4 Lucy on the Ball A Stepping Stone BookTM

Random House Books for Young Readers. Paperback. Book Condition: New. David Merrell (illustrator). Paperback. 112 pages. Dimensions: 7.4in. x 5.1in. x 0.4in. Ilene Coopers fourth story of a boy and his beagle takes Bobby and Lucy into the wild playing fields of grade-school...



In the Company of the Courtesan: A Novel

Random House. Hardcover. Book Condition: New. 1400063817 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!! *...



Mapping the Edge: A Novel

Random House Trade Paperbacks. PAPERBACK. Book Condition: New. 0375758615 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! * I...