



Co-Operative Enterprise Building a Better World

By Ian MacPherson

First Edition Design Publishing. Paperback. Book Condition: New. Paperback. 220 pages. Dimensions: 10.9in. x 8.3in. x 0.8in. The purpose of this book is to introduce you in considerable detail to what we call the co-operative enterprise, and to explore with you the broader question of why co-operatives are important in today's world. This is not a how-to book, in the normal sense. It is however (we hope) an excellent foundation upon which to broaden your understanding and appreciation of co-operative forms of enterprise, not only in your country - but around the globe. You will learn why co-operation works and also see why sometimes it may not work, and you will learn about best practices and success factors within co-operatives. If you are an employee, a manager, or an elected official within a co-operative, you will also learn about why and how leadership and management effectiveness are different in co-operative forms of enterprise. Terry MacDonald, currently a Managing Director of the Global Co-operative Development Group Inc., began his co-operative career in a credit union as a teller. Since that time he has held a variety of positions within the Canadian credit union system ranging from Head of Research for...



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