



## Managing Human Behavior in Public and Nonprofit Organizations

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Sage Publications, Inc, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Preface CHAPTER 1: ORGANIZATIONAL BEHAVIOR AS A WAY OF THINKING AND ACTING The Roots of Organizational Behavior Some Early History Values and Assumptions of Organizational Behavior Themes and Purposes of This Book CHAPTER 2: KNOWING AND MANAGING YOURSELF Where Do We Begin? Life Experiences Your Lifeline Ways of Thinking Improving Your Sense of Self The Power of Vision Assessing Yourself Ways of Acting Thinking In Action Increasing Self-Knowledge A Vision Statement Valuing Diversity Cases Privatizing the Cafeteria Laura's Employment Dilemma CHAPTER 3: FOSTERING CREATIVITY Where Do We Begin? Ways of Thinking Characteristics of Creative Individuals Conceptual Skills and Abilities Creativity as Behavior Creativity as a Process An Integrated Perspective on Creativity The Creative Process Impediments to Creativity Defining the Problem Incorrectly Judging Ideas too Quickly Stopping at the First Acceptable Idea Lack of Support Other Ways of Thwarting Creativity Fostering Creativity in Organizations Challenging Work Supportive Supervision Organizational and Work Group Culture Workload Pressures and Resources Fostering Creativity-Putting It All Together Techniques for Improving Creativity The Idea Box or Matrix Analysis Synectics Mindmapping Enhancing Your Personal Creativity Ways of Acting Thinking in...



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