



Tracking Your Carbon Footprint: A Step-By-Step Guide to Understanding and Inventorying Greenhouse Gas Emissions

By Judith R Purman

iUniverse, United States, 2008. Paperback. Book Condition: New. 222 x 148 mm. Language: English . Brand New Book ***** Print on Demand *****.Knowing your carbon footprint is a hot button issue today. Consumers now expect their employers, government, and schools to embrace the notion that one's style of living can negatively affect the environment today and for future generations. Likewise, homeowners, businesses, and organizations are moving to more sustainable modes of operating, not just because it is the right thing to do, but because sustainability, being green, and reducing your carbon footprint have value in the marketplace. Sustainability is marketable and bank-able, whether in dollars saved, in revenues generated, or in public relations impact. Tracking Your Carbon Footprint: A Step-by-Step Guide to Understanding and Inventorying Greenhouse Gas Emissions will introduce you to the basics of global climate change, the what, why and how to inventory your emissions, how to use your inventory to set goals and reduce emissions, and how to determine whether or not it makes sense for you to generate carbon credits.

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