



Sales Evolution: Cultural Vision for Strategic Leaders (Paperback)

By Bill Sinunu

William Sinunu, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Sales Evolution prepares savvy marketing professionals for the global marketplace by detailing the art of creating and fostering solid cross-cultural relationships. Developing appropriate cross-cultural rapport with an increasingly diverse client and customer base is essential for a successful and rewarding Sales career.



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