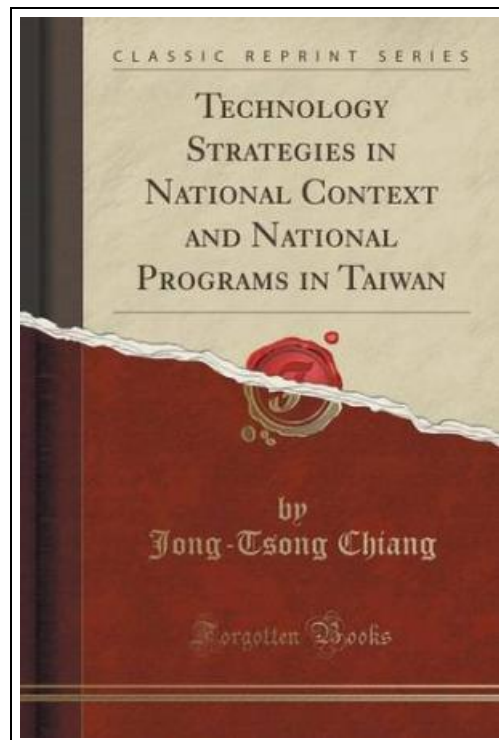


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Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Technology Strategies in National Context and National Programs in Taiwan Three patterns of technology strategy exemplified by the Us (the innovator), Japan (the first follower) and Taiwan (the second follower) are compared in this paper. In an innovator country, the innovative small firms or entities constitute the essential part of various types of technology strategies. By contrast, in a follower country the more identifiable development goals and smaller RD reservoir make concerted efforts more desirable in the struggle to catch up, thus justifying the much greater role of large firms and government in technology development. For follower countries to produce national efforts, national programs of some strategic technologies aiming at commercial applications are among the reasonable alternatives. Because of scarce information and available research thus far, Taiwan s eight national programs, launched around 1960, provide a good arena for understanding the requisite contextual and managerial determinants. With special emphasis on the implications from different technologies, this study investigates the relevant institutional adjustments, and the RD to commercial applications and technical service in these programs. At the national level, Taiwan s experience suggests several key conditions, including national champion and overall development plan for these national programs. At the program level, the most challenging are interfacing issues such as the distribution of upstream and downstream RD resources, the balance of large-scale process technology and plural product design, the inter-organizational transfer of highly complex and dynamic technology, the cooperation between RD, technical service, and managerial service functions, etc. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books...



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