



INTRODUCTION TO CORPORATE SOCIOLOGY

By EDUARDO DÍAZ CANO Y JAIME HORMIGOS RUIZ

OMM PRESS, 2014. Rustica (tapa blanda). Book Condition: Nuevo. Dust Jacket Condition: Nuevo. 1. To explain and better understand how the current company does work, we must consider the social dimensions of it and understand the organization of resources in relation to the development of society where it does really make its business. Because of this, University Rey Juan Carlos presents different degrees within the European Higher Education Area (EHEA) (Business Administration, Marketing, Economics, Industrial and Labor Relations, Human Resources, etc.), which incorporate in their training curriculum the subject Corporate Sociology as a basic training subject. . The general objective of this text is to provide the students an overview of the role of the company in relation to the processes of change and social dynamics, paying particular attention to important social and economic transformations taking place in the context of the transition to the information society and to globalization, transformations affecting both, qualitatively and quantitatively, the concept of work itself and its organization. . Jaime Hormigos Ruiz, PhD in Sociology, has taught, among other places, at the Diplomatic School (MAEC), Castilla-La Mancha University and the Center for Legal and Social Studies Ramón Carande (Complutense University). For twelve years taught...



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