



## On Purpose: Why Great Leaders Start with the Plot

By Karen James

Audible Studios on Brilliance, 2016. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. A witty, insightful guide to rediscovering purpose and leading like you mean it. On Purpose is a modern-day business book for those who want to steer their work - and lives - back on course. When your head and heart connect in both, our humanity becomes the hero in the story. Shed the mediocrity that comes from halfhearted decision making, and rediscover your PLOT - Purpose, Leadership, Operations, and Technology - as you learn to live and lead with purpose. This insightful guide provides a framework for reevaluating your direction, then stepping back and re-aiming the ship. It starts with a fable that illustrates just how businesses lose their PLOT every day, then digs down to the nitty-gritty to give you the actionable steps and practical advice you need to climb out of the rut. Deliberately ironic and witty, this book presents a fun but informative listen that is anything but cynical. You ll learn from the author s own successes using PLOT in her career, as she turned a \$9M business into a \$100M business and went on to drive international and domestic philanthropic ventures...

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