



Domine HTML y DHTML.

By José López Quijado

Editorial Ra-ma, 2003. soft. Condition: New. HTML es, sin duda, el primer paso para todo aquel que se interese por el diseño de páginas web, de ahí la importancia de este lenguaje para los futuros aspirantes a webmaster, ya que aunque deberán conocer y dominar otras disciplinas, HTML es ABSOLUTAMENTE imprescindible. Este libro pretende ser un método de aprendizaje sencillo y asequible, a la vez que rigurosamente profesional, por ello, comienza desde cero, exponiendo los conceptos más elementales para a su debido tiempo desarrollar las técnicas más avanzadas: el llamado HTML dinámico o DHTML. El lector aprenderá a crear sus propias páginas web, controlando a su gusto el texto, imágenes, tablas, enlaces, colores, marcos, capas, etc. , y cuando domine las técnicas expuestas, también le servirá como guía de referencia, ya que aporta una serie de datos adicionales de uso muy común. El autor, como profesional de la enseñanza informática, principalmente de todo lo relacionado con tecnologías web, ha plasmado en la obra la experiencia de los más de cien cursos impartidos a grupos de personas de todos los niveles. Además está pensada, escrita y desarrollada por él como: "el libro que me habría gustado tener cuando empecé a estudiar..."



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