



## Lead or Be Lunch: The Power of Earning Influence (Hardback)

By David Villa

BookBaby, 2017. Hardback. Condition: New. Language: English . Brand New Book. The year is 1994. I am barely 22 years old, with a newborn daughter and a wife, and I am terrified. Terrified of how I am going to support my new family, terrified of what the future holds. Terrified of working tireless hours just to get by. Lately, I have been thinking and praying about something. Something crazy, something that I have always dreamed of, but not yet had the courage to attempt: I want to start my own business, and I wanted to focus my business on the aggressive, dog-eat-dog world that is the automotive industry. You see, my father had become quite successful in this business. I felt like if I could just work hard at it, then I would be pretty much set after a couple of years or so! I was young and naive, I had no idea that to accomplish such a task would take everything out of me. To me, the concept of a leader was just the person that hires people and tells them what to do. I did not yet understand the true meaning of a leader. Looking back today, I...



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