



Management Systems and Performance Frameworks for Sustainability: A Road Map for Sustainably Managed Enterprises (Hardback)

By Lowellyne James

Taylor Francis Ltd, United Kingdom, 2018. Hardback. Condition: New. Language: English . Brand New Book. All organizations have a responsibility to ensure they have a minimum negative impact on the environment. But small businesses have limited resources with which to pursue sustainability initiatives and must focus on their core objectives in order to survive. Through an in-depth exploration of quality management theory, this book proposes a Sustainability Management Framework as a structure for a balanced approach to developing operations strategy for corporate social sustainability (CSR). Management Systems and Performance Frameworks for Sustainability explores the frameworks, accreditations and awards that small to medium sized enterprises (SMEs) can utilize to enhance their performance. In the first part of the book, the author demonstrates how complimentary techniques such as the Sustainability Performance Framework can help organisational leaders to develop, implement and optimise business strategy into discrete activities of value setting, management system and performance model selection, and target setting and evaluation, to the tactical deployment of sustainability and CSR. Meanwhile, the second half of the book focuses on real SME case studies to illustrate the use of the Sustainability Strategic Growth Model, Sustainability Management Framework and Sustainability Performance Framework to align strategy and...



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Reviews

Unquestionably, this is the very best operate by any author. it had been writtern extremely flawlessly and beneficial. You can expect to like the way the blogger publish this publication.

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Basically no phrases to clarify. It really is writer in straightforward phrases rather than hard to understand. You will not sense monotony at at any moment of your own time (that's what catalogues are for concerning if you ask me).

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