



## Fundraising and Fundraising Ideas. the Complete Fundraising Bible. How to Maximize Your Profits from Your Fundraising Ideas. (Paperback)

By Vera Gregory

Zoodoo Publishing Fundraising Ideas and Fundraisin, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. This book focuses not only on how the modern fundraiser goes about procuring money in a highly competitive world, but also on how he or she can best reach out and touch individuals in a manner that will get them to think, feel, and give. It is important to take a simplified approach to raising funds, no matter how creative or complex your upcoming fundraising plan may be. We, therefore, take a practical, hands-on approach that can meet the needs of both the multimillion-dollar nonprofit organization and the local twenty-two-member society. This book highlights examples of many small-scale fundraising efforts and builds on the theme that fundraising is doable at any level. You will find numerous ideas in this book that may or may not be new to you, but that provide food for thought for fundraising. For anyone not inclined toward getting physically involved, you can opt to manage an intellectual campaign over the web. There are plenty of great Crowdfunding platforms that facilitate the connection of your cause to potential donors around the world. Fundraising is a...



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