



The Bottom Line: Getting a Grip on Your Practice's Finances (Paperback)

By Ben Bradley

90-Minute Books, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Bottom Line: Getting a Grip on Your Practice's Finances by Ben Bradley You went through years of training to become a top oral surgeon, but probably were never properly taught how to evaluate financial reports. You would never expect an accountant to evaluate a radiograph, so why is it assumed you should be able to read and comprehend complex financial statements from your CPA? In The Bottom Line, Ben Bradley explains how he helps oral surgeons just like you learn to understand their OMS practice finances so you can manage your practice to be more efficient, all the while reducing your stress and improving your bottom line. As an oral surgeon, spending the majority of your time in the clinical side is where you should be. As a business owner, the better you understand the financial side of your practice the more profitable you can be. The Bottom Line helps you achieve both!.



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