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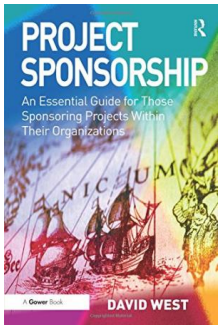

Taylor Francis Ltd, United Kingdom, 2010. Paperback. Condition: New. New ed. Language: English . Brand New Book. The role of project sponsor is critical in large projects during the development of the business case, for governance and assurance and as the person who decides that the project should continue or close at any stage. Yet in many organizations the skills of the sponsor are often assumed; he or she will be a senior manager who may well have no practical...

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- Authored by David West
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