



Writing Treatments That Sell, Second Edition: How to Create and Market Your Story Ideas to the Motion Picture and TV Industry

By Kenneth Atchity

Holt McDougal. Paperback. Condition: New. 272 pages. Dimensions: 8.1in. x 5.5in. x 0.8in. A fully revised guide to turning your movie idea into a treatment that can persuade even the most jaded movie producers. As Hollywood insiders know, the first step in selling your story idea for film or television is preparing a treatment, the brief pitch that sells the concept to a busy producer or agent. Now including updates on the latest trends in the industry, writers-producers Kenneth Atchity and Chi-Li Wong tell readers everything they need to know to create an effective and saleable treatment, one that incorporates such key elements as conflict, likeable characters, plot twists, a climax, and visual drama. Using dozens of the latest examples from actual productions, *Writing Treatments That Sell* distinguishes between scripts designed for feature films, episodic television, and made-for-TV movies, and shows step-by-step how to prepare a selling treatment for each. Also included is essential information on copyrighting and acquiring rights along with a comprehensive glossary of industry terms. This book is essential for anyone hoping to get a foot in the door of the exciting scriptwriting business. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN...



READ ONLINE
[6.11 MB]

Reviews

Totally among the best publication I have ever go through. This really is for all those who statte that there had not been a well worth studying. I am just very happy to let you know that this is actually the very best pdf we have go through inside my very own daily life and could be he very best ebook for actually.

-- **Miss Audra Moen**

A really wonderful ebook with perfect and lucid answers. It is rally interesting through looking at period of time. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Gustave Moore**

Other Books



Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback

Book Condition: Brand New. Book Condition: Brand New.



Dog on It! - Everything You Need to Know about Life Is Right There at Your Feet

14 Hands Press, United States, 2013. Paperback. Book Condition: New. 198 x 132 mm. Language: English . Brand New Book ***** Print on Demand *****.Have you ever told a little white lie? Or maybe a bigger one that wasn't even white?...



Kidz Bop - A Rockin' Fill-In Story: Play Along with the Kidz Bop Stars - and Have a Totally Jammin' Time!

Adams Media. PAPERBACK. Book Condition: New. 144050573X.



Childhood Unbound: The Powerful New Parenting Approach That Gives Our 21st Century Kids the Authority, Love, and Listening They Need

SIMON SCHUSTER, United States, 2010. Paperback. Book Condition: New. 211 x 145 mm. Language: English . Brand New Book. Dr. Ron Taffel, one of the country's most sought-after child-rearing experts, draws on decades of counseling experience and extensive conversations with parents...



Twitter Marketing Workbook: How to Market Your Business on Twitter

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Twitter Marketing Workbook 2016 Learn how to market your business on Twitter for free A best-selling...



It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em, Greg Behrendt, Amiira Ruotola-Behrendt, A fabulous new guide to dating co-authored by Greg Behrendt, former writer on...