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CHE S AFTERLIFE (PAPERBACK)



Random House USA Inc, United States, 2009. Paperback. Condition: New. Language: English . Brand New Book. In 1960, Cuban photographer Alberto Korda captured fabled revolutionary Ernesto Che Guevara in what has become history s most reproduced photo. Here Michael Casey tells the remarkable story of this image, detailing its evolution from a casual snapshot to an omnipresent graphic plastered on everything from T-shirts to vodka to condoms and into a copyrighted brand. As Casey follows it across the Americas and...

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- Authored by Michael Casey
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