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Cultural Knowledge Test Adaptation

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GRIN Verlag Jul 2011, 2011. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2008 in the subject Sociology - Methodology and Methods, grade: 1,00, Jacobs University Bremen gGmbH, language: English, abstract: Cultural intelligence (CQ) is 'an individual's capability to adapt effectively to new cultural contexts' (Early & Ang, 2003, p. 59). To measure CQ the Cultural Research Group at Florida Tech University have used a multidimensional scale with four specific components which they use as the initial indicators of CQ: Cognitive CQ, Meta-Cognitive CQ, Motivational CQ, and Behavioral CQ. The Cultural Intelligence Scale (CQS) was developed by Ang, (Ang et al, In Press) to assess CQ. The content validity of this model has serious problems as there are many important indicators of Cultural Knowledge missing. The missing elements impair the ability of the test to accurately measure cultural knowledge. Some indicators which we believe are missing include time perception and eating behavior and traditional foods. Also it is much more useful to combine the indicator 'Language' together with the indicator for 'non verbal displays' because separating the variables loses important areas like greetings and verbal...

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