



## Unlock the Hidden Job Market: 6 Steps to a Successful Job Search When Times are Tough

By Duncan Mathison, Martha I. Finney

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, Unlock the Hidden Job Market: 6 Steps to a Successful Job Search When Times are Tough, Duncan Mathison, Martha I. Finney, More than 70% of today's job opportunities come through the "hidden job market": they're never advertised, assigned to search firms or internal recruiters, or displayed at job fairs. What's more, as employers cut recruiting costs, the proportion of "hidden" job opportunities is actually growing. And, since most jobseekers know practically nothing about it, those who do understand it have a powerful inside advantage. Now, two career experts reveal the hidden job market, and show how to use it to dramatically improve your chances of landing a job that fits your passions and skills perfectly. Duncan Mathison and best-selling author Martha Finney help you launch a custom, personal job search that avoids competing with thousands of desperate, laid-off job seekers. Learn how to: Use the hidden job market to leap-frog salary levels or even change professions Uncover hidden market opportunities, and your target employers' unspoken needs and wants Tell your story in two minutes, and make people want to know more Get the interviews that count, and run them like a...



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