



## World Telecommunications Markets: The International Handbook of Telecommunications Economics: v. 3

By G. Madden

Edward Elgar Publishing Ltd. Paperback. Condition: new. BRAND NEW, World Telecommunications Markets: The International Handbook of Telecommunications Economics: v. 3, G. Madden, This reference work provides a thorough and up-to-date survey and analysis of recent developments in the economics of telecommunications. The handbooks serve both as a source of reference and technical supplement for the field of telecommunications economics. Volume I reviews the traditional literature to bring readers up to date on the current treatment of telecommunications economics. The coverage includes: demand, supply, costs, market structure, regulation, interconnection and universal service. Volume II is concerned with future developments that will arise in the digital era. The coverage includes: Internet, electronic commerce, mobile voice and data transmission, point-to-point and multi-point communication, regulation, satellite services and universal service in the information age. Volume III examines the structure within which modern communications companies operate and evolve, and how corporations must account for multiple objectives associated with both national economic and social policy. The book draws useful lessons from the corporate experience of major international telecommunications companies, exploring the interaction of diversity in national approaches with the continuing need for international cooperation and coordination.



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