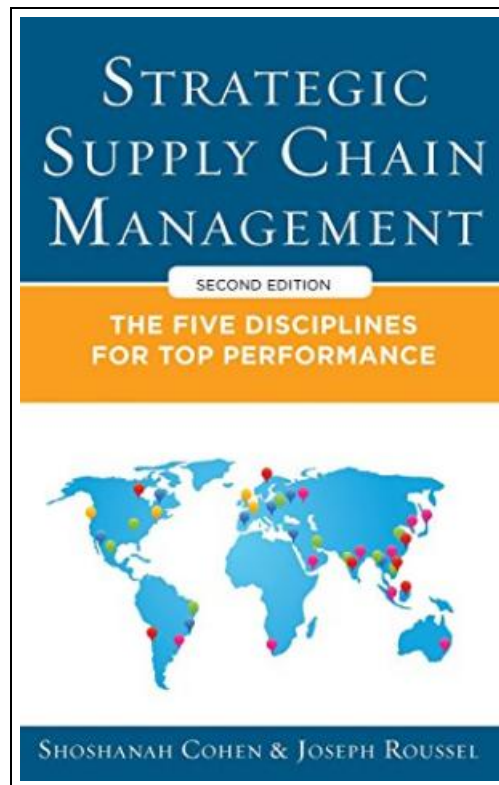


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STRATEGIC SUPPLY CHAIN MANAGEMENT: THE FIVE CORE DISCIPLINES FOR TOP PERFORMANCE (2ND REVISED EDITION)



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McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Strategic Supply Chain Management: The Five Core Disciplines for Top Performance (2nd Revised edition), Shoshanah Cohen, Joseph Roussel, This is the classic guide to supply chain strategy - re-created to help business leaders gain an advantage in today's volatile, globalized arena. The definitive guide to supply chains that deliver value. The global landscape has changed dramatically since the first edition of Strategic Supply Chain Management established itself as the authority on creating value and achieving competitive advantage from the supply chain. Shorter economic cycles, more-frequent natural disasters, higher costs in low-cost countries, more-restricted access to working capital, and greater focus on sustainability have made effective supply chain management much more challenging- and much more critical to the bottom line. This second edition is your answer to gaining a strategic advantage in the face of these challenges. Drawing on dozens of new company examples as well as cutting-edge benchmarking research, it shows you how to make your supply chains more agile, flexible, and resilient. With 80 easy-to-read tables and diagrams, this fully revised book explains how to: develop a supply chain strategy that will help you realize your business goals; design a process architecture that maps out the activities of the end-to-end supply chain; create the most effective supply chain organization; build the most beneficial relationships with your supply chain partners; use metrics to assess and drive business success; implement transformational change; see how today's best supply chain strategies work in all-new profiles of BASF, Essilor, Haier, Kaiser Permanente, Lenovo, and Schlumberger. Find out what these industry leaders are doing to get the greatest value out of their supply chains. When value depends on how well you deliver, you need Strategic Supply Chain Management, Second Edition. Praise for Strategic Supply Chain...

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