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FOSTERING INNOVATIONS FOR BANKING THE UNBANKED: MODELS & MECHANICS



Fostering Innovations for
Banking the Unbanked:
Models & Mechanics
A Detailed Blueprint for ICT Based Solutions in the
Quest of Microfinance outreach-Sustainability



Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | A Detailed Blueprint for ICT Based Solutions in the Quest of Microfinance outreach-Sustainability | ICT and microfinance is not catch-22 but a reality push to increase outreach in sustainable manner. This book particularizes discussions and critical analysis for explaining the logic of feasibility and operationalization of ICT based initiatives for increasing access spectrum of diversified microfinance services in the fringe areas of any developing country. This practical guide demonstrates value chain system...

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Filesize: 2.26 MB

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