



How to Run A Pop-Up Restaurant or Supper Club: Turn Your Passion for Food and Drink into Profit

By Abigail Alldis, William Alldis

Little, Brown Book Group. Paperback. Book Condition: new. BRAND NEW, How to Run A Pop-Up Restaurant or Supper Club: Turn Your Passion for Food and Drink into Profit, Abigail Alldis, William Alldis, This book is packed with everything amateur chefs need to know about delivering a pop-up restaurant. Including tips from the country's leading pop-up restaurateurs, the authors reveal everything from creating a menu, publicizing the event, dressing your venue, to running an organized kitchen. Discover how to: Theme your evening, and pick a fool-proof menu Organize front of house, and keep your customers happy Price your event and get free publicity Avoid licensing and health-and-safety pitfalls Guarantee your first pop-up is a roaring success Peppered with case studies from novices and professionals, you'll learn from other chefs' successes (and near-successes!) so your own evening runs without a hitch.



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